

Contact:s:

Andrew Wood
InsuranceNoodle
andy@insurancenoodle.com
(312) 372-1667

Paul Bjorneberg
Norton Rubble & Mertz
pbjorneberg@nrmadv.com
(312) 422-9500, ext. 17

For Immediate Release**InsuranceNoodle Signs 3,500th 'NoodleNetwork' Insurance Agency Partner**

CHICAGO – February 26, 2003– InsuranceNoodle has signed its 3,500th “NoodleNetwork” insurance agency partner to quote and bind small commercial insurance business online. The Chicago-based e-broker’s proprietary, Web-based agency technology enables its partners to efficiently write and service small commercial business insurance with leading national brands through a single-entry, multi-carrier (SEMCI) application.

In announcing the latest figures, InsuranceNoodle CEO Don Urbanciz also reported that more than 150 agencies – ranging from large national brokers and family-owned agencies to independent producers – from around the country are joining the network each month and that InsuranceNoodle is receiving an average of more than 2,500 quote requests each month from its agency partners.

Among the newest agencies helping InsuranceNoodle reach the 3,500-partner milestone, is Hartzell Insurance Associates, Inc. of Hatfield, PA.

“About 85% of our business is small commercial insurance,” said Scott M. Hartzell, president of the suburban-Philadelphia agency that employs four producers and generates some \$9 million in premiums. “We joined InsuranceNoodle because we were looking to gain other markets and to become more competitive for our customers. Through InsuranceNoodle, we have the tools we need to achieve those goals. InsuranceNoodle’s single-entry, multi-carrier application also enables our agency force to give our customers better service, more efficiently.”

InsuranceNoodle is the nation’s largest and fastest growing online network dedicated to the small commercial market. The company reaches every independent agency in the 49 states of the continental U.S., and through them, is able to provide the country’s more than 5.4 million small businesses with tailored insurance solutions.

InsuranceNoodle’s Internet-based distribution model provides online access to world-class commercial solutions from name brand insurance carriers including AIG, Chubb, CNA Surety, The Hartford, Kemper, The St. Paul, and Zurich U.S. The company’s proven Web-based technology screens risks, collects all underwriting information required by top-line carriers, and allows agencies to view proposals and bind quotes online within a few business days. InsuranceNoodle’s current line of commercial insurance products covers more than 1,200 small business types and includes business owners policy (BOP), commercial auto, umbrella insurance, workers’ compensation, employment practices liability insurance (EPLI), professional liability, and surety bonds.

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About InsuranceNoodle

InsuranceNoodle, a Chicago-based insurance e-broker, is the most complete online insurance solution for small business, ensuring comprehensive, tailored coverage at competitive prices. Through a quick and streamlined process, InsuranceNoodle offers agencies and small business owners comparative quotes and online purchasing of products from leading insurers such as AIG, Chubb, Clarendon, The Hartford, Kemper, The St. Paul, and Zurich. Real-time customer service and advice from licensed insurance advisors is available from 7:30 a.m. to 6 p.m., Central Time, Monday through Friday. InsuranceNoodle is licensed in 49 states, reaching over 99% of all small businesses in the U.S. through its extensive national network of independent insurance agencies or via direct access online. For additional information, visit www.insurancenoodle.com. More information about joining the NoodleNetwork of agencies may be found at <https://www.insurancenoodle.com/secure/agency>. For information about NoodleASP technology solutions and licensing options, visit <http://www.insurancenoodle.com/products/licensing/index.asp>, or contact InsuranceNoodle COO Kathy Emmerson at 312-372-0033.