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For Immediate Release**InsuranceNoodle, Inc. Announces New Carrier for Workers' Compensation and Small Contractor Pollution Liability Products**

Broker agreement with ACE USA supplements, complements online insurance portal's carrier base, brings added value to independent agency partners.

CHICAGO – November 27, 2007 – InsuranceNoodle, Inc. (www.insurancenoodle.com), today announced a broker agreement with the insurance companies of ACE USA, the U.S.-based retail operating division of the ACE Group of Companies. ACE USA will provide workers' compensation and specialized pollution liability products to more than 2,500 independent insurance agencies currently using InsuranceNoodle's proprietary, online technology platform to write and service small commercial business.

"This undertaking with ACE USA represents an important advancement in our strategy to add high-quality carriers to the InsuranceNoodle portfolio that supplement and complement our current carrier base," said InsuranceNoodle CEO Kathryn Emmerson. "It also adds significant value to our agency distribution by addressing the needs of our agency partners that are not currently being met, either in terms of geography, product niches or competitiveness."

ACE USA offers online workers' compensation products through ACE CompleteSM, a web-based underwriting facility that enables contracted brokers to conduct underwriting transactions from entry to issuance via the Internet. This broker agreement will also provide online access to ACE USA's Storage Tank Liability and Contractors Pollution Liability (CPL) coverage for small contractors with less than \$50 million in annual revenue.

"The ACE USA online technical platform is highly compatible with the InsuranceNoodle business model and the InsuranceNoodle technology platform," Emmerson said.

"We are pleased to join forces with InsuranceNoodle as this undertaking provides ACE USA with new distribution opportunities to the InsuranceNoodle network of producers," said Michael Baeurle, Senior Vice President and National Segment Leader, ACE USA Small Commercial.

InsuranceNoodle currently has more than 2,500 active NoodleNetwork agencies across the country using the e-broker's patented online technology platform to write and service small commercial business. InsuranceNoodle's current line of commercial products includes Property, General Liability, Package, Business Owners' Policy (BOP), Directors and Officers Liability, Commercial Auto, Umbrella Liability, Workers' Compensation, Employment Practices Liability (EPLI), Professional Liability and Surety Bonds.

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About ACE USA

ACE USA is the U.S.-based retail operating division of the ACE Group of Companies, headed by ACE Limited (NYSE: ACE), and is rated A+ (Superior) by A.M. Best Company and A+ (Strong) by Standard & Poor's. ACE USA, through its underwriting companies, provides insurance products and services throughout the U.S. Additional information on ACE USA and its products and services can be found at www.ace-ina.com. The ACE Group of Companies provides insurance and reinsurance for a diverse group of clients around the world.

About InsuranceNoodle

InsuranceNoodle, a division of Willis North America, is an online distributor of commercial insurance products for small businesses nationwide. Using proprietary, web-based patented technology, InsuranceNoodle provides insurance agents nationwide a streamlined process to submit applications for insurance, comparing quotes, and purchasing and servicing admitted and non-admitted commercial insurance products. The products are provided by leading insurers including ACE, AIG, CNA, Encompass, The Hartford, The Main Street America Group, Markel, OneBeacon, Philadelphia Insurance Companies, Safeco Insurance Corp., Travelers, and Zurich. Real-time customer service and advice from licensed insurance advisors is available 7:30 a.m. to 6 p.m. (Central Time), Monday-Friday. InsuranceNoodle is licensed in 49 states, reaching over 99 percent of all U.S. small businesses through its extensive national network of independent insurance agencies. For more information, visit www.insurancenoodle.com. Information about joining the NoodleNetwork™ may be found at <https://www.insurancenoodle.com/secure/agency>. Non-admitted products are offered through Noodle Specialty Brokers, the underwriting arm of InsuranceNoodle. Non-admitted products for small businesses from apartment buildings to vacant land are available in all states except AK, DE, HI, KY, LA, MS, MT and WA.