



WILLIS' INSURANCE NOODLE GOES LIVE WITH SEAPASS QUOTING HUB

Following 60 day beta-test, full implementation of Insurance Noodle 2.0 enables independent agents to quickly obtain real-time bindable commercial lines quotes through numerous insurance carriers

New York, NY – July 5, 2011 –SeaPass Solutions, Inc. (insuranceconnect.seapass.com), a leading independent provider of web-based insurance distribution solutions to the property and casualty (P&C) insurance industry, today announced that Insurance Noodle, part of Willis North America, a unit of Willis Group Holdings Limited the global insurance broker, is now in production with the SeaPass Hub and SeaPass Insurance Portal. The Insurance Noodle production environment, called Insurance Noodle 2.0, allows its member agents to submit and quote business online with leading insurance carriers for BOP, workers' compensation, umbrella, commercial auto, professional liability and excess and surplus lines of business. The successful implementation followed a successful 60 day pilot program.

Deploying the SeaPass Hub and Insurance Portal enables Insurance Noodle to provide its member agents with real-time web-based processing of small commercial accounts through its carrier partners. Utilizing ACORD's XML transaction processing, the SeaPass Insurance Portal solution provides instant multi-carrier marketing through a single online access point.

Through one short, online application, Insurance Noodle 2.0 users receive:

- Immediate, bindable quotes from multiple admitted, national carriers;
- Online quoting for BOP, Auto, Work Comp, Umbrella, EPLI, E&O, D&O; and
- Automatic referral to Insurance Noodle wholesale partners for E&S quotes when an admitted quote is not possible.

The partnership between SeaPass and Insurance Noodle brings together the market leaders in online processing of small accounts for independent agents. "Insurance Noodle has been the top provider of online quoting since it first revolutionized the industry ten years ago," said Andy Wood, Executive Vice President, Insurance Noodle. "We knew that together with SeaPass we could fully automate the insurance transaction, allowing small agents to process more business, faster than ever before."

"The implementation of SeaPass technology represents a huge step forward for Insurance Noodle clients. The agents participating in the pilot test couldn't have been more enthusiastic about the 2.0 platform, with many of them referring to it as '*a real game changer.*' We look forward to fully leveraging SeaPass solutions to offer our network of agents even greater capabilities to build their business," said Ralph Blust, Executive Vice President, Willis Commercial Network North America.

Sinai Zilber, Chief Operating Officer with SeaPass added, "We thank Insurance Noodle for selecting and implementing our Hub and Insurance Portal offerings. Our teams worked extremely well together during the implementation, enabling us to deliver a production environment in an aggressive timeframe. We look forward to continuing to work closely with the Insurance Noodle team as transaction volume from agents increases through the Portal."



About Willis Group Holdings

Willis Group Holdings plc is a leading global insurance broker. Through its subsidiaries, Willis develops and delivers professional insurance, reinsurance, risk management, financial and human resource consulting and actuarial services to corporations, public entities and institutions around the world. Willis has more than 400 offices in nearly 120 countries, with a global team of approximately 17,000 employees serving clients in virtually every part of the world. Additional information on Willis may be found at www.willis.com. For more information about Insurance Noodle, visit www.insurancenoodle.com or call 888-466-8868.

About SeaPass Solutions

Headquartered in New York and founded in 2000, SeaPass Solutions offers solutions that enable insurance carriers, agents, brokers and wholesalers to better connect, communicate, and manage the business. With a singular focus of enhancing the quality and timeliness of communications between insurers and their distribution channels and customers, SeaPass provides consumer and agency portal as well as comparative rating solutions. For more information visit www.seapass.com or call 212-608-4646.

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