



INSURANCE NOODLE ADDS OVER 1,000 AGENCIES TO SEAPASS QUOTING HUB IN FIRST THREE WEEKS

Easy online sign up process allows agents to begin quoting business in minutes

New York, NY – July 29, 2011 – SeaPass Solutions, Inc.

(insuranceconnect.seapass.com), a leading independent provider of web-based insurance distribution solutions to the property and casualty (P&C) insurance industry, today announced that Insurance Noodle, a unit of Willis North America, a unit of Willis Group Holdings the global insurance broker, has added over 1,000 agencies to the SeaPass quoting hub in the first three weeks following the July 5th launch.

The added agencies represent nearly 3,000 individual users. Known as Insurance Noodle 2.0, the operating platform is built for speed of access and processing – even signing up for Insurance Noodle membership is completely online, allowing agents to review, agree, and electronically sign the membership agreement to begin quoting accounts within a matter of minutes. The membership agreement provides for the agent’s connection to Insurance Noodle’s national, admitted carriers as well as the SeaPass technology platform which provides immediate bindable quotes and includes automatic transfer of eligible submissions to a wholesaler for quick E&S quotes when admitted quotes are not available.

“This milestone validates the ease of use of the platform and the sign up process. Once agencies join, they are pleasantly surprised at how quickly they can be up and running with on-line, real-time access to commercial lines quoting,” said Tim Attia, Senior Vice President of Sales for SeaPass. Immediate quoting for personal lines accounts is on track for availability by year end.

With Insurance Noodle, the control and ownership of the business remains with the agent and all agencies are eligible for profit sharing for reaching production thresholds.

“Insurance Noodle 2.0 allows agencies to process small commercial accounts within minutes – not days, or even hours – which is dramatically different from their past experience,” said Andy Wood, Executive Vice President of Insurance Noodle. “Not only are bindable quotes delivered almost immediately, they include total account solutions including Business Owners Policies, Package, Auto, Work Comp and Professional Lines such as E&O, D&O and EPL. An agency can literally use Insurance Noodle as their single source of markets for their small commercial accounts.”

Agencies interested in signing up for Insurance Noodle 2.0 can visit www.insurancenoodle.com, call 888-466-8868 or email membership@insurancenoodle.com



About Willis Group Holdings

Willis Group Holdings plc is a leading global insurance broker. Through its subsidiaries, Willis develops and delivers professional insurance, reinsurance, risk management, financial and human resource consulting and actuarial services to corporations, public entities and institutions around the world. Willis has more than 400 offices in nearly 120 countries, with a global team of approximately 17,000 employees serving clients in virtually every part of the world. Additional information on Willis may be found at www.willis.com. For more information about Insurance Noodle, visit www.insurancenoodle.com or call 888-466-8868.

About SeaPass Solutions

Headquartered in New York and founded in 2000, SeaPass Solutions offers solutions that enable insurance carriers, agents, brokers and wholesalers to better connect, communicate, and manage the business. With a singular focus of enhancing the quality and timeliness of communications between insurers and their distribution channels and customers, SeaPass provides consumer and agency portal as well as comparative rating solutions. For more information visit www.seapass.com or call 212-608-4646.

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